

# Mammoth

## **KAMIKAZE BIKE GAMES**

SEPT 21-23, 2018 | MAMMOTH LAKES, CA | [KAMIKAZEBIKEGAMES.COM](http://KAMIKAZEBIKEGAMES.COM)



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## **EXHIBITOR REGISTRATION**

Dear Exhibitor,

Mammoth Mountain Community Foundation, Mammoth Mountain Ski Area, LLC and the Town of Mammoth Lakes are pleased to present the 2018 Kamikaze Bike Games. The Kamikaze Bike Games will take place September 21-23 in Mammoth Lakes, CA. The games will be a multi-disciplined biking event that will include an Enduro, Kid's Races, Electric Boogaloo, expo, public e-bike demo, entertainment, and much more.

We would like to invite you to partake in the expo at Main Lodge. The expo will be open to all Kamikaze Bike Games attendees and spectators from Friday, September 21 to Sunday, September 23. With this letter, you will find more information on the event, special lodging packages, application, Terms of Participation, and an Exhibitor Agreement. Please complete all forms in the "exhibitor packet" and submit by September 1, 2018. For more information or any questions about participation, please email [Events@MammothFoundation.org](mailto:Events@MammothFoundation.org).

We hope you will join us for this year's event!

Sincerely,

Lindsay Barksdale



Mammoth Mountain Community Foundation

## EXHIBITOR DETAILS

### EVENT DATES

Friday, September 21–Sunday, September 23

### EXPO FOR GENERAL PUBLIC

Friday, September 21–Sunday, September 23, 9AM–5PM

### EVENT OVERVIEW

The Town of Mammoth Lakes, the Mammoth Mountain Community Foundation, and Mammoth Mountain Ski Area, LLC have partnered up to produce a multi-disciplined mountain bike event.

### EVENT SCHEDULE

Please visit the website at [KamikazeBikeGames.com](http://KamikazeBikeGames.com) for a complete event schedule.

### ATTENDANCE

We anticipate over 1,000 entries and in excess of over 5,000 visitors for the four-day event.

### MARKETING

The Kamikaze Bike Games marketing plan includes event specific collateral (poster/rack card, banners), a dedicated website, targeted e-mail blasts, press releases, local grassroots efforts, regional/local print, regional/local radio buys, Mammoth-specific social media networks and more.

### LODGING DEAL

We are pleased to offer exclusive discounts at the Mammoth Mountain Inn, The Village at Mammoth and Juniper Springs Resort to our participating exhibitors. For more information, call 800.MAMMOTH and mention the Kamikaze Bike Games vendor rate or reference booking ID 26630.

### PAYMENT AND CANCELLATION POLICY

Payment is required in full to reserve a space. Payment must be accompanied by: completed signed exhibitor application (page 3), terms of participation (page 4), signed exhibitor agreement (page 6), certificate of insurance, and California Seller's Permit (if applicable). All cancellation requests must be made in writing or e-mail to [Events@MammothFoundation.org](mailto:Events@MammothFoundation.org). No refunds will be given after September 1, 2018.

### LOCATION

The expo will be held at Main Lodge. Space assignments will be made based on space requirements, electrical needs, and the discretion of the Kamikaze Bike Games. Space assignment will not be guaranteed until check-in time. Promoter reserves the right to make last minute changes.

### SELLER'S PERMIT

All exhibitors offering any item(s) on sale subject to sales tax must obtain a seller's permit from the State Board of Equalization. The application for a temporary seller's permit is available on the California State Board of Equalization website. The permit number must be provided to the Mammoth Mountain Community Foundation prior to setting up at the event.

### CHECK-IN & ARRIVAL

Check-in will be at Main Lodge on Thursday, September 20 from 9AM–5PM.

### OPERATIONS

Parking, set-up, and tear down may not take place during event hours (9AM–5PM). Please set-up before 9AM and tear down after 5PM. Vehicles are not allowed in the Expo area from 8:30AM–5:30PM. Vehicles required for booth display must be approved by the event organizer.

### BANNERS

Banners may be hung within your space only. Banners located outside of tech space will be removed.

### SECURITY

Security will be provided every evening from Thursday, September 20 through the end of the expo on Sunday, September 23 (5PM).

### SHIPMENTS

All shipments are at the responsibility of the exhibitor. Kamikaze Bike Games will not accept shipments.

### SUBLETTING OF SPACE

Exhibitors shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from firms other than their own in the expo area without prior consent and payment to the promoter.

### DOG POLICY

Dogs and bicycle racing do not mix. Please do not bring dogs to the event site.

### FOOD SAMPLING

Any vendor offering food samples is required to obtain permission from MMSA. If approved, a permit from the Mono County Department of Health is required. The application is available at [MonoHealth.com](http://MonoHealth.com).

## 2018 EXHIBITOR APPLICATION

Please fill out the exhibitor application below and sign the terms of participation (page 4) and exhibitor agreement (page 6). Send documents to: Mammoth Mountain Community Foundation, ATTN: Kamikaze Bike Games; PO Box 1475, Mammoth Lakes, CA, 93546. You can also scan documents and email them to [Events@MammothFoundation.org](mailto:Events@MammothFoundation.org).

**COMPANY NAME:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ON-SITE CONTACT** (if different from name listed above): \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**WEBSITE ADDRESS:** \_\_\_\_\_

**NUMBER OF STAFF WORKING:** \_\_\_\_\_

**DESCRIPTION OF BOOTH:** \_\_\_\_\_

ITEM – CHECK WHICH APPLY	DETAILS	PRICE
BOOTH SPACE RENTAL	10X10	\$350.00
	10X20	\$500.00
	10x30	\$750.00
	20x20	\$800.00
	20x30	\$900.00
	20x40	\$1,000.00
ELECTRICITY	DEVICE: AMPS:	\$75.00
SELLING ITEMS @ BOOTH – PER USFS	CALIFORNIA SELLER'S PERMIT REQUIRED	\$150.00
TOTAL:		\$

### PAYMENT AND CANCELLATION POLICY

You may pay by credit card or check. The completed application must accompany full payment to receive a space.

#### TO PAY BY CHECK

Please mail your check to Mammoth Mountain Community Foundation, Attn: Kamikaze Bike Games, PO Box 1475, Mammoth Lakes, CA 93546. Make check payable to Mammoth Mountain Community Foundation.

#### TO PAY BY CREDIT CARD

Please call Caroline Casey at 760.914.0301 to make a payment by credit card.

### CANCELLATIONS

All cancellation requests must be made in writing or e-mail to [Events@MammothFoundation.org](mailto:Events@MammothFoundation.org). No refunds will be given after September 1, 2018.

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## **TERMS OF PARTICIPATION**

### **KAMIKAZE BIKE GAMES WILL PROVIDE**

- One (1) space per exhibitor.
- Set up: Thursday, September 20, 9AM–6PM (Mammoth Mountain Ski Area, LLC and Mammoth Mountain Community Foundation will not be responsible for loss or damage to the property of the exhibitor or his/her employees from theft, fire, accident, acts of God or any other causes beyond his/her control. Please be prepared to remove all materials at the end of each day.)
- Exhibitor check-in: Thursday, September 20, 9AM–5PM at Main Lodge.
- Discounted lodging available – call 800.MAMMOTH and mention the Kamikaze Bike Games vendor rate or reference booking ID 26630.

### **EXHIBITOR MUST PROVIDE**

Registration for the 2018 Kamikaze Bike Games is incomplete until we receive the following:

- Non-refundable space fee.
- All booth set-up needs such as tables, chairs, tents, displays.
- Representative(s) to manage booth for the duration of the event.
- Completed exhibitor application (page 3).
- Signed terms of participation (this page).
- Copy of insurance certificate naming Mammoth Mountain Ski Area, LLC and Mammoth Mountain Community Foundation as additional insured (info on page 5).
- Signed exhibitor agreement (page 6).
- Seller's permit (if applicable)
- All exhibitors must bring their own extension cords, 50+ feet of electricity is required.
- Company logo in JPEG or PDF format to be e-mailed to [Events@MammothFoundation.org](mailto:Events@MammothFoundation.org) for use on the website, communication materials and event signage.

**BY SIGNING THIS FORM, I HAVE READ AND AGREE TO ABIDE BY ALL TERMS OF PARTICIPATION.**

**NAME** (please print): \_\_\_\_\_ **DATE:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

## SPECIAL EVENT INSURANCE REQUIREMENTS

For any company working in our properties or permitted areas, we require a copy of a certificate of insurance. In some instances, we require that we be named as an additional insured. Please use the guidelines below for assistance in meeting our insurance requirements.

### COVERAGE GUIDELINES

TYPE	AMOUNT
<b>General Liability</b>	
General Aggregate limit	\$2,000,000
Products – Completed Operations Ag Limit	\$2,000,000
Bodily Injury & Property Damage	\$1,000,000 per occurrence
Fire Damage Limit	\$500,000
Personal & Advertising Injury Limit	\$1,000,000
<b>Automobile</b>	\$1,000,000 combined single limit
<b>Workers Compensation/ Employer's Liability</b>	<b>Statutory Benefits</b>
(if company has employees working event at our property)	\$1,000,000 each accident
	\$1,000,000 disease policy limit
	\$1,000,000 disease each employee

### CERTIFICATE GUIDELINES

**Please name the following as certificate holder/additional insured:**

Mammoth Mountain Ski Area, LLC; PO Box 24, Mammoth Lakes, CA 93546

Mammoth Mountain Community Foundation; PO Box 1475, Mammoth Lakes, CA 93546

Alterra Mountain Company; 1621 18th Street, Denver, CO 80202

United States Government – Inyo National Forest, ATTN: Permit Administrator; PO Box 148, Mammoth Lakes, CA 93546

Please name Mammoth Mountain Ski Area, LLC, Mammoth Mountain Community Foundation, it's employees and board of directors, Alterra Mountain Company and the United States Government as certificate holders/additional insureds. Include this statement: "Coverage afforded under this Policy will act as primary insurance to that of the certificate holder/additional insured." Insurance coverage must include a waiver of subrogation endorsement in favor of Mammoth Mountain Ski Area, LLC, Alterra Mountain Company and Mammoth Mountain Community Foundation. Listed insurance carriers must be licensed to insure in the state of California.

**Certificate originals for Mammoth Mountain Ski Area, LLC and Alterra Mountain Company can be mailed to:**

Mammoth Mountain Ski Area, LLC, ATTN: Risk Manager; PO Box 24, Mammoth Lakes, CA 93546

**Certificate originals for Mammoth Mountain Community Foundation can be mailed to:**

Mammoth Mountain Community Foundation, ATTN: Kamikaze Bike Games; PO Box 1475, Mammoth Lakes, CA 93546.

**All certificates must also be emailed to:** Risk@MammothResorts.com and Events@MammothFoundation.org.

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## EXHIBITOR AGREEMENT

### RELEASE OF LIABILITY

The Exhibitor, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, being fully aware that participation will expose her/him to a risk of property damage, bodily injury, personal injury and/or death, hereby releases, waives, discharges and covenants not to sue MAMMOTH MOUNTAIN SKI AREA, LLC, ALTERRA MOUNTAIN COMPANY, MAMMOTH MOUNTAIN COMMUNITY FOUNDATION their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and all other persons and associates connected with the event entitled KAMIKAZE BIKE GAMES, and any other sponsors, individuals, or corporations associated with KAMIKAZE BIKE GAMES, whether known or unknown (HEREIN AFTER COLLECTIVELY "MAMMOTH"), from any and all liability, including for activity or passive negligence, for any and all property damage, personal injuries, bodily injury, death and/or other claims or causes of action arising out of or relating to the exhibitors participation in KAMIKAZE BIKE GAMES INCLUDING THOSE CLAIMS WHICH ARE KNOWN AND UNKNOWN, FORESEEN AND UNFORESEEN, FUTURE OR CONTINGENT.

### COVENANT NOT TO SUE

The Exhibitor / Exhibitor Representative, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, covenants not to directly or indirectly commence or prosecute any action, suit, claim or other proceeding against MAMMOTH arising out of or related to KAMIKAZE BIKE GAMES. The Exhibitor/ Exhibitor Representative is aware of Civil Code 1542 and waives its effect. Civil Code 1542 provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing this release, which if known by him must have materially affected his settlement with the debtor."

### INDEMNITY AGREEMENT

Exhibitor/Exhibitor Representative shall indemnify and hold harmless MAMMOTH against any and all claims, demands, causes of action, personal injuries, death, damage, costs and liabilities, in equity, of every kind and nature, whatsoever, directly or proximately resulting or caused by the act or omission of the Exhibitor/Exhibitor Representative, or any of its officers, agents, employees, guests, patrons, or invitees, and the Exhibitor/Exhibitor Representative shall, at its sole risk and expense, defend any and all suits, actions or other legal binding proceedings which may be brought or instituted against MAMMOTH or any such claim, demand or cause of action, and the Exhibitor/Exhibitor Representative shall pay and satisfy any judgment or decree which may be rendered against MAMMOTH in any suit, action or other legal proceedings, and the Exhibitor/Exhibitor Representative shall pay for any and all damaged or loss to the property of MAMMOTH due to such loss or theft of such property, done or caused by the Exhibitor/Exhibitor Representative, its officers, employees, guests, patrons, and invitees.

### INSURANCE

Please use the guidelines on page 5 for assistance in meeting our requirements for certificate of insurance. If you need to purchase temporary insurance for the event, it is available through Total Event Insurance\* for \$65.

**Exhibitor Name** *(please print)*: \_\_\_\_\_

**Exhibitor Mailing Address:** \_\_\_\_\_

**Signature of Authorized Representative** \_\_\_\_\_ **DATE:** \_\_\_\_\_

### Mail or e-mail completed agreement to:

Mammoth Mountain Community Foundation, ATTN: Kamikaze Bike Games; PO Box 1475, Mammoth Lakes, CA, 93546  
Events@MammothFoundation.org